

1996 NAME GENERATION - INELIGIBLE BREAKOUT
(as of 04/15/96)

<u>Category</u>	<u>BAR</u>	<u>COOKING</u>	<u>RACING</u>	<u>EVENTS</u>	<u>RESORT</u>	<u>TOTAL</u>	<u>% OF TOTAL INELIGIBLES</u>
Adds							
Change of Address							
Blanks	0	0	55	0	0		55
Under Age							
Deletes							
Illegible	0	0	0	0	0		0
Non-Smoker							
Smokes Cigar							
Profane							
Quitter							
Incomplete	0	0	262	0	0		262
TOTAL	0	0	317	0	0		317

Category Descriptions:

Dupes: Surveys filled out by the same individual (identifiable only when they arrive at the vendor grouped together)

Adds: Requests to add another smoker to the database.

Change of Address: Individuals indicating their address has changed.

Blanks: Combination of surveys which are totally blank and those with incomplete information

Deletes: Requests to take name off database

Illegible: Unreadable surveys

Non-Smoker: Individual who fills out survey but indicates he is not a smoker

Smokes Cigar: Individual who indicates he is a cigar smoker

Profane: Survey received with profane language

Quitter: Survey indicating the responder has quit smoking

Incomplete: Survey with critical information missing

Foreign: Foreign address

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